



# TREY MATTHEW YOUNG

## GRAPHIC DESIGNER



## Work Experience

Matrix Fitness & Spa / 2009-2009

### Graphic Designer

Fresh out of college I worked with Matrix Fitness & Spa as a part-time graphic designer. Assisting in designing stationary products and web elements whilst adhering to their branding style.

Altitude Movers Denver / 2010-2013

### Art Director/GM

I aided in the creation and development of the company as well as provided all of the graphic needs. Including the logo, website, brochures, form layouts, apparel, company website and photography. As the general manager, I trained and managed all of the employees. I provided sales, customer service, booking job, accounting, payroll, and provided the schedule for all of the employees.

Spirit Gear Direct / 2014-2017

### Senior Graphic Designer

I successfully redesigned an aesthetically sound e-commerce based website. I developed an automated online order form that increased speed and quality of production, which improved customer satisfaction. Coordinated, managed and created logos for companies, elementary, middle and high school organizations. Created marketing material for fundraising, spirit wear, educational and sporting events nation-wide. Finalized graphic files in preparation for multiple production methods. Participated in conceptualizing, creating and producing visuals in various design disciplines (print, web and social) while maintaining continuity with company brand in a high volume, deadline driven environment. Projects included: Website development (front end design, email blast, social media campaigns, various forms of print literature, logo design, separations for garment printing). Updated, modified and manage customer graphics through back end administration, prepared files for print production per customer specifications. Trained and managed designers and contractors in implementation of systems. Coordinated with various departments in delivery of spirit wear products.

Media Saga Social SEO / 2017-Current

### Creative Director

Leading the design team at Media Saga Social SEO in producing high quality art and graphic design across digital and analog mediums to maximize visual appeal and client satisfaction. Driving our team toward achieving improved company revenues and sales for our clients and our business. We make it our goal to make our clients look their best in every way, every day.

IMS Printing & Signs / 2017-Current

### Creative Director

Communicate with clients via phone or email to obtain understanding of what is desired. Schedule and provide surveys to take measurements and pictures as needed. Create mock ups of signs or required print materials to aid in visualization of the finished product. Provide clients with art proofs as well as pricing. Prep files for print production specific to the various production methods. Inspect finished product to ensure signature worthy product. Confer with client to deliver, pickup or install depending on the project.

## Contact

806.433.1625

treyoungdesign@gmail.com

TreyYoung.com

## Skills

Graphic Design ●●●●●●●●

SEO ●●●●●●●●

HTML CSS ●●●●●●●●

Motion Graphics ●●●●●●●●

Photoshop ●●●●●●●●

Illustrator ●●●●●●●●

Indesign ●●●●●●●●

## Education

### Bachelor's of Art in Graphic Design

The Art Institute of Colorado  
Denver, CO  
Graduated: June 2011

### Associates of Applied Science in Graphic Design and Multimedia

Westwood College  
Fort Worth, TX  
Graduated: May 2009